

Adam Eichen

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CURRENT ACADEMIC POSITIONS

Ash Center for Democratic Governance & Innovation at the Harvard Kennedy School 2026–2027
Allen Lab for Democracy Renovation Research Fellow

University of Massachusetts Amherst 2026–2027
Instructor of Record, Department of Political Science

EDUCATION

University of Massachusetts Amherst *Expected Spring 2027*
Ph.D. in Political Science

Dissertation: "Conceding Political Power: Explaining the Rise and Spread of Citizen Empowerment Policies." Examines why New York lawmakers adopted reforms — e.g., campaign finance regulations, independent redistricting, and stringent anti-corruption rules — that expand citizen power and constrain their own authority.

Committee: Jesse Rhodes (UMass Amherst); Raymond La Raja (UMass Amherst); Amel Ahmed (UMass Amherst); Justin Gross (UMass Amherst); Mia Costa (Dartmouth College)

Concentrations: American Politics and Research Methodology

Certificate: Data Analytics and Computational Social Science

Syracuse University *Summer 2025*
Institute for Qualitative and Mixed Methods Research Certificate

Vassar College 2015
B.A. in Political Science and French/Francophone Studies

RESEARCH INTERESTS

American political development | campaign finance, interest groups, and lobbying | public opinion | political psychology | political behavior | race and politics | survey methodology | democratic reform

PUBLICATIONS

Books

Boatright, Robert, Lane Cuthbert, **Adam Eichen**, Ray La Raja, and Meredith Rolfe. 2025. *Money, Partisanship, and Power in Local Politics*. Cambridge Elements in American Politics. Cambridge: Cambridge University Press.

Lappé, Frances Moore, and **Adam Eichen**. 2017. *Daring Democracy: Igniting Power, Meaning, and Connection for the America We Want*. Boston: Beacon Press.

Articles

Rhodes, Jesse, Tatishe Nteta, **Adam Eichen**, Sabrina Lapcheske, Linda R. Tropp, Efrén Pérez, Yuen J. Huo, and Seth K. Goldman. 2026. "Follow the Fox? Elite Influence and White Support for the Great Replacement Theory." *PS: Political Science & Politics* 59(2): 267–276.

Kirshbaum, Sara, Sydney Brake, Lane Cuthbert, **Adam Eichen**, Raymond La Raja, Julia Mohanty, Tatishe Nteta, Jesse Rhodes, Donald Snyder, and Alexander Theodoridis. 2025. "The 2024 U.S. Presidential Election: Public Opinion on the Economy and Immigration Helped Return Trump to the White House, but With No Clear Policy Mandate." *The Forum* 22(2–3): 343–368.

Albert, Zachary, Robert Boatright, Lane Cuthbert, **Adam Eichen**, Wouter van Erve, Raymond J. La Raja, and Meredith Rolfe. 2024. "Election Reform and Campaign Finance: Did Alaska's Top 4 Nonpartisan Primaries and Ranked-choice General Elections Affect Political Spending?" *Social Science Quarterly* 105(5): 1668–1690.

Rhodes, Jesse H., and **Adam Eichen**. 2024. "How Ideological Diversity Moderates Republican Support for Voter Suppression Measures: The Cases of Georgia and Alabama." *The Forum* 22(1): 131–159.

Chapters in Edited Volumes

Rolfe, Meredith, **Adam Eichen**, and Lane Cuthbert. 2026. "Understanding Campaign Finance Data." *Reference Module in Social Sciences*. Amsterdam: Elsevier. To appear in *Encyclopedia of Measurement in Social Sciences*, 2nd ed., edited by Sandip Sinharay.

Eichen, Adam, and Amy McKay. 2026. "Lobbying and Interests." In *Developments in American Politics*, 10th ed., edited by Jon Herbert, Andy Wroe, Raymond La Raja, and Gillian Peele. London: Palgrave Macmillan.

REVISE AND RESUBMIT

Rhodes, Jesse, **Adam Eichen**, Tatishe Nteta, Emma Cooper, Bel Corder, Graham Backman, Kaitlyn Soper, Emily DeGowin, and C.J. Tatsis. "Threats to the Stories We Tell About Ourselves: Authoritarianism and Public Opinion Toward Symbolic Native American Policies in Massachusetts." *Revise and Resubmit, Politics, Groups, and Identities*.

MANUSCRIPTS UNDER REVIEW

Costa, Mia, **Adam Eichen**, and Tatishe Nteta. "The Issue is the Issue: How Policy Domain Moderates the Racial Gap in Legislative Responsiveness." Under review at *PNAS Nexus*.

Eichen, Adam, Jesse Rhodes, Paul Collins, and Doug Rice. "Mainstream and Specialized Media Coverage of LGBTQ+ Legal Disputes." Under review at *PLOS One*.

Shoub, Kelsey, **Adam Eichen**, Tim Komatsu, Madeline Hertz, Olivia Soolman, and Tatishe Nteta. "Self Interest and Policy Opinions in the Modern US Political Era." Under review at *American Politics Research*.

MANUSCRIPTS IN PREPARATION

Greenlee, Jill, **Adam Eichen**, Tatishe Nteta, Madeline Hertz, and Justin Gross. "Playing the Dad Card? How and When Men Highlight Familial Roles in Political Campaigns."

Rhodes, Jesse, Tatishe Nteta, **Adam Eichen**, Bel Corder, Graham Backman, Kaitlyn Soper, Emily DeGowin, and C.J. Tatsis. "Authoritarianism and Public Opinion Toward 'Unworthy' Political Leaders."

Rhodes, Jesse, Tatishe Nteta, and **Adam Eichen**. "Antisemitism and Public Support for the Great Replacement Theory."

Rhodes, Jesse, Tatishe Nteta, **Adam Eichen**, and Madeline Hertz. "Measuring Great Replacement Theory in the Mass Public."

Eichen, Adam, Madeline Hertz, Justin Gross, Tatishe Nteta, and Douglas Rice. "A Crisis of Elites Making? The Politics of Critical Race Theory and Wokeness in America."

Nteta, Tatishe, Jesse Rhodes, **Adam Eichen**, and Tim Komatsu. "Ageism, Sexism, and Evaluations of Elderly Elected Officials."

CONFERENCE PRESENTATIONS

American Political Science Association Annual Meeting: 2023, 2024, 2026

Midwest Political Science Association Annual Meeting: 2022

Southern Political Science Association Annual Meeting: 2023, 2024, 2025

New England Political Science Association Annual Meeting: 2022, 2024, 2025, 2026

INVITED TALKS

"Public Opinion on America's 250th: Insights from the UMass Poll." Inaugural Summer Seminars at UMass Downtown, University of Massachusetts Amherst. July 2026.

PUBLIC-FACING MEDIA

Adam Eichen and Tatishe Nteta. 2026. "As lawmakers politicize the 250th anniversary, Americans are looking for unity over division." *The Conversation*.

Adam Eichen, Tatishe Nteta, and Jesse Rhodes. 2026. "How Fox News viewership increases belief in the anti-immigrant great replacement theory." *The Conversation*.

Tatishe Nteta, **Adam Eichen**, and Jesse Rhodes. 2026. "Why a growing number of Trump supporters are experiencing voter's remorse." *The Conversation*.

Tatishe Nteta, **Adam Eichen**, Alex Theodoridis, Jesse Rhodes, and Ray La Raja. 2025. "Trump's Epstein problem is real." *The Conversation*.

Adam Eichen, Alex Theodoridis, Sara Kirshbaum, and Tatishe Nteta. 2025. "Poll Finds Bipartisan Agreement on Key Issue: Regulating AI." *The Conversation*.

Jesse Rhodes, **Adam Eichen**, Doug Rice, Greg Wall, and Tatishe Nteta. 2025. "What MAGA Means to Americans." *The Conversation*.

Tatishe Nteta, **Adam Eichen**, Jesse Rhodes, and Lane Cuthbert. 2025. "Antagonism to Transgender Rights is Tied to the Authoritarian Desire for Social Conformity – Not Just Partisan Affiliation." *The Conversation*.

Doug Rice, Jesse Rhodes, Tatishe Nteta, and **Adam Eichen**. 2025. "New research shows the American public continues to support diversity, equity, and inclusion policies." *LSE United States Politics and Public Policy*.

Tatishe Nteta, Jesse Rhodes, and **Adam Eichen**. 2024. "Question 1 delivered a harsh verdict on the Legislature." *Commonwealth Beacon*.

Adam Eichen, Jesse Rhodes, and Tatishe Nteta. 2024. "State residents remain mixed on changing name of Columbus Day." *Commonwealth Beacon*.

Jesse Rhodes, Tatishe Nteta, and **Adam Eichen**. 2024. "How Will Racial Prejudice Impact the 2024 Election?" *Newsweek*.

Adam Eichen, Jesse Rhodes, and Tatishe Nteta. 2024. "How Sexism Will Play a Role in Close Harris-Trump Presidential Race." *Chicago Sun-Times*.

Tatishe Nteta, Ray La Raja, and **Adam Eichen**. 2024. "Voters Are in Agreement: They Don't Like Project 2025." *Boston Globe*.

Tatishe Nteta, **Adam Eichen**, Doug Rice, Jesse Rhodes, and Justin Gross. 2024. "Yes, Efforts to Eliminate DEI Programs are Rooted in Racism." *The Conversation*.

Tatishe Nteta, **Adam Eichen**, and Jesse Rhodes. 2024. "Yes, Sexism Among Republican Voters Helped Sink Nikki Haley's Presidential Campaign." *The Conversation*.

Tatishe Nteta, Jesse Rhodes, and **Adam Eichen**. 2023. "Politicians Should Know When to Retire." *Newsweek*.

Tatishe Nteta, **Adam Eichen**, Madeline Hertz, Ray La Raja, Jesse Rhodes, and Alex Theodoridis. 2022. "Americans Just Elected Two Lesbian Governors. Have Attitudes Changed That Much?" *Washington Post*.

RESEARCH EXPERIENCE

UMass Poll Lead Graduate Fellow *Sep 2022 – Present*

- Designed and fielded twenty-five national and Massachusetts surveys assessing attitudes on political officials, public policy, and core controversies in U.S. politics.
- Lead all survey analyses for public releases (toplines, crosstabs, and figures).
- Authored an R package that improves survey analysis and established a quality control system with undergraduate and graduate fellows.
- Work alongside the UMass Poll Director to generate media coverage from state and national outlets through outreach to journalists and authoring op-eds.
- Established and co-direct the UMass Poll Undergraduate Poll Fellows program.
- Overhauled the poll website with new web copy, a more rigorous methodology statement, and an archive of historical polling.

Annual Massachusetts Educators Survey Graduate Fellow *Jan 2026 – Present*

- Co-designed the inaugural Annual Massachusetts Educators Survey, a representative survey of K–12 educators in Massachusetts.
- Co-led workshops with small groups of teachers, school board members, union leaders, and superintendents to solicit feedback on the survey instrument.
- Oversaw sampling, outreach, data management, and quality control through the fielding period.
- Managed a team of undergraduate and graduate student research assistants.

Public Attitudes toward Higher Education Graduate Fellow *Apr 2026 – Present*

- Co-designing the inaugural Public Attitudes toward Higher Education survey, an in-depth exploration of Americans' attitudes toward higher education and its role in U.S. society.
- Manage a team of undergraduate and graduate student research assistants.
- Identified a successful \$15,000 grant to begin survey development.

Law and Legality in LGBTQ+ Media Project Research Assistant *Sep 2023 – May 2024*

- Managed and organized the hand-coding of thousands of LGBTQ+ newspapers (1950s–1990s).
- Led weekly meetings with 20 undergraduate research assistants to ensure codebook compliance.

Audit Project Research Assistant *Feb 2023 – May 2024*

- Collaborated with Professors Tatishe Nteta (UMass Amherst) and Mia Costa (Dartmouth College) on an audit study of state legislatures to assess racial biases in constituent responses.
- Managed a team of eight undergraduates and oversaw data collection and cataloging.

TEACHING EXPERIENCE

Instructor of Record | University of Massachusetts Amherst

- Democracy and Election Reform — Fall 2026

Teaching Assistant | University of Massachusetts Amherst

- American Politics Through Music — Fall 2020, Fall 2021, Spring 2023
- Introduction to American Politics — Spring 2021, Spring 2022
- Political Psychology — Fall 2022, Fall 2024
- Political Polarization — Spring 2025
- Race and Politics — Fall 2025
- Democracy in Troubled Times — Spring 2026

Co-Instructor / Co-Founder | UMass Poll Undergraduate Fellows Program *Sep 2023 – Present*

- Co-design, co-implement, and co-teach a year-long curriculum to train 5–8 undergraduate fellows in the fundamentals of academic survey research, including question design, data analysis, and scholarly writing.
- Advise students as they use UMass Poll data to answer a research question and present the results at a regional academic conference.
- Lead coding labs to guide students through statistical modeling and data visualization.
- Organize and supervise student participation in the New England Political Science Association Annual Meeting, including managing logistics and providing onsite support.
- Provide ongoing mentorship, offering feedback on academic manuscripts, future course selection, and job and graduate school applications.

UNDERGRADUATE THESIS ADVISING

Served as a committee member on seven undergraduate senior theses:

- Amelia Viscay. 2023. "Breaking the Cycle of Recidivism: An Exploration of Nonprofit Involvement in Prisoner Reentry."
- Graham Backman. 2025. "Is There A Race Card in the Deck? Implicit and Explicit Racial Appeals in Modern Presidential Campaigns."
- Bel Corder. 2025. "Seeing in Black and White? Expressions of Racial Color-Blindness in African Americans."
- Emily DeGowin. 2025. "Hostile Sexism: How Can the Predictor Be Predicted?"
- Erik Tedoro. 2026. "The Enigma of Latinos for Trump."
- Madelyn Parker. 2027. In progress.

GRANTS AND FUNDING

UMass Dissertation Completion Fellowship (\$8,000)

Summer 2026

AWARDS

UMass Amherst Groundbreaking Graduate Student Award

2025–2026

Distinguished Teaching Award, Finalist

2025–2026

PROFESSIONAL EXPERIENCE

Executive Director, Equal Citizens

Oct 2020 – July 2025

- Led strategic direction and operations of the organization.
- Oversaw research, communications, advocacy, and coalition partnerships.
- Directed campaigns on federal voting rights and campaign finance policy.
- Launched a weekly newsletter on democracy issues with hundreds of subscribers.
- Managed and co-hosted the podcast, *Another Way*.

Communications Strategist & Campaigns Manager, Equal Citizens

Feb 2018 – Oct 2020

- Organized presidential candidate town halls on democracy reform.
- Ran national ranked-choice voting campaign for the New Hampshire presidential primary.
- Supervised research fellows and coordinated legal/policy advocacy.

Democracy Fellow, Small Planet Institute

Sep 2016 – Feb 2018

- Conducted research on civic engagement and campaign finance.
- Co-authored *Daring Democracy* (Beacon Press).

SKILLS

R (Tidyverse) | Catalist | Qualtrics | Action Network | Claude Code and Codex | French (fluent) | WordPress

PROFESSIONAL MEMBERSHIPS

American Political Science Association | Midwest Political Science Association | Southern Political Science Association | American Association for Public Opinion Research | New England Political Science Association